

METALÚRGICA FOLCH

95 YEARS OF HISTORY AND PROFESSIONAL EXPERTISE



Metalúrgica Folch takes pride in having been run uninterruptedly by members of four consecutive generations. Its strength lies in conviction, and in evolving in accordance to new technologies. Focusing on excellent customer service, initiative, enthusiasm and professional expertise has meant success over nine decades for this company.

Folch has become a specialist in pins. The keys to the future lie in the satisfaction of traditional clients appreciating the quality of products in every respect, from start to finish. For the finishing process is what will define easy use of products in challenging situations, and this guarantees satisfaction in clients. The company is implementing a program of TPM, of productive maintenance, to optimize the production process of the pins and clips to continue improving the efficiency of the machines, reducing the stops, the cost of its maintenance and guaranteeing an optimum quality of the manufactured product. The company also works in close collaboration with environmental agencies, actively contributing to recycling and waste management.

PINSART is the fun section of Folch, conquering the world with new creative ideas based on the company's main flagship product: pins. The basic idea is their use in combination with traditional materials like wool, ribbons, buttons, sequins, and leather, among others.

It was in 1924 that the members of some 30 to 40 families of Montbrío del Camp had indirect jobs working for Metalúrgica Folch while 120 people were directly employed. In the early 1950s, the golden age of the company run by Pedro Folch Torné, buttons were added to the list of products manufactured there. An anecdotic fact: there was a special request involving buttons for the uniforms of soldier actors in a film that had everyone work 24/7 for a period of 3 months!

Joan Folch Badia took over when his father Pedro Folch passed on the baton in 1958. Joan was living in Barcelona and his vision as an entrepreneur was more focused on business than in technical aspects, so he chose to delegate his role and his uncle Oleguer Folch occupied his position.

Years later

Jordi Folch Martí, the son of Oleguer Folch, was an enthusiastic young man who started working in the company at age 14, in 1951. Jordi was the great mind who took the family-owned company to a new level. Today, it is a prestigious and well-known name in its sector.

Jordi Folch, creativity and a vision of the future

The machines in the company's factory manufacture more than 150 different pin versions, and 4 varieties of shirt clips. These machines were designed by Jordi Folch, a highly intuitive man with an incredibly creative technical ability. Today, at age 81, he will still improvise and devise new pieces for machines and those who know him admire his outstanding ability.

Josep Ma. Folch, evolution, opening new markets

An industrial engineer currently heading Metalúrgica Folch. He joined the family-owned business in 1991. Prior to that, he worked in the United States, and upon his return Josep Ma. contributed new strength to the company under his responsibility. As a first step, all paperwork and writing machines were replaced by computers. He also re-organized the production process and worked to enter international markets. Josep Ma. is known as an entrepreneur with new ideas and the ability to find new uses for existing products. His talent lies in finding original alternatives to solve all kinds of problems and as a professional, his decisions lead to success. He raises the bar and takes the company to new levels, always based on the strength of continuity in business of a family-owned company that in just a few years will celebrate its 100th anniversary.